



Integral Institute of Agricultural Science & Technology (IIAST) Integral University, Lucknow

Brief Report on Kisan Goshthi in Basaha village on

“Quality Improvement and Value Addition to Crops and Livestock to Enhance Farmers’ Income”

**“फसलों और पशुधन में गुणवत्ता सुधार और मूल्य संवर्धन के माध्यम से किसानों की आय में
वृद्धि”**

The Department of Agriculture, Integral Institute of Agricultural Science & Technology (IIAST), organized a Kisan Goshthi on 26th October 2024 at Basaha village on the theme “Quality Improvement and Value Addition to Crops and Livestock to Enhance Farmers’ Income.” This event aimed to educate farmers on improving crop and livestock quality and exploring value addition techniques to boost profitability. Dr. Nadeem Khan, highlighted the importance of adopting modern agricultural techniques and good agricultural practices (GAP) for enhancing crop quality, emphasizing proper irrigation, soil testing, and the use of organic fertilizers to produce healthier and more nutritious crops. Dr. Ruqaiya Bano, discussed the potential of value-added products such as pickles, jams, and processed grains, while also informing farmers about government schemes and incentives for setting up small-scale processing units to diversify income sources. Dr. Zeeshan Ahmad Khan, focused on livestock management, offering insights on improving productivity through better feed, health care, and housing conditions. He also emphasized the cost-effective and sustainable use of crop residues as feed and bedding material for livestock.

The Goshthi also addressed the importance of market linkages, branding, and accessing government subsidies to support quality improvement and value addition initiatives. A total of 32 farmers and 13 students actively participated, showing great interest in understanding the economic potential of value addition and learning about government support schemes. Feedback collected from the farmers indicated high satisfaction, with participants appreciating the practical advice and actionable insights provided during the session.

The program was conducted under the guidance of Prof. Mohd Haris Siddiqui, Director, IIAST, and Prof. Saba Siddiqui, Head, Department of Agriculture, IIAST, successfully achieving its objective of empowering farmers with knowledge and resources to improve their livelihoods.



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The event reinforced IIAST's commitment to sustainable agricultural practices and the welfare of the farming community.

Glimpses of Event





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